

The title of the project:

Support of the appearance on foreign Logsol markets at Logsol Kft

Beneficiary:

LogSol Trading and Service Limited Liability Company

Projekt ID:

GINOP-1.3.1-15-2015-00215

Amount of financing: 9.879.747

Ft

Extent of financing : 50.00%

Closing of the project:

2017.11.30.

Short description of the project:

Our main expectation of the project is to increase our awareness and recognition and the number of our foreign partners; to have the opportunity to export our products to several foreign target markets, thus increasing our sales revenue.

The first step of the project will be a market research which is carried out in order to enable our company to enter into the Central European market with marketable products and services, to make us dominant player.

During the export market consulting LogSol Ltd.'s export market strategy is determined by experts. In connection we are organizing foreign product exhibition in Poland and Slovakia, where participants could learn about the potential of the Hungarian manufacturing industry within the framework of presentations. In these exhibitions, native-speaking interpreters help us carrying out this event professionally.

Additionally, the development of our website, as well as ensuring access in foreign languages, can make progress on the foreign market as potential actors and to be able to stand up.



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